



The **Dairy** Experience

July 15, 2020 | **VIRTUAL**

VIRTUAL SPONSORSHIP OPPORTUNITIES

Why Sponsor *the Dairy Experience Forum?*



Exposure to 400+ attendees from across the U.S. representing the entire dairy supply chain ranging from farmer to processor to retailer



Optimal virtual opportunities to engage with participations before, during and post-event



Virtual networking with other sponsors, speakers and attendees



The Dairy Experience

VIRTUAL SPONSORSHIP OPPORTUNITIES

Platinum Sponsor (\$10,000) – 1 Available

- MC to mention company as premier sponsor during virtual event
- Logo displayed on corner of screen throughout the virtual event
- Full-page advertisement with link to website in virtual interactive conference program
- Large logo with link inclusion on event website
- Logo with link included in the email sent to attendees the week of the virtual event
- Post, with tag, on Dairy Experience Forum Facebook event page
- All attendee email and postal addresses provided to you
- 10 free registrations to the event

Gold Sponsor (\$7,000) – 4 Available

- Half-page advertisement with link to website in virtual interactive conference program
- Large logo with link inclusion on event website
- Logo with link included in the email sent to attendees the week of the virtual event
- Post, with tag, on Dairy Experience Forum Facebook event page
- All attendee email and postal addresses provided to you
- 5 free registrations to the event



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Silver Sponsor (\$5,000) – 8 Available

- Quarter-page advertisement in conference program
- Logo with link inclusion on event website
- Post, with tag, on Dairy Experience Forum Facebook event page
- Attendee contact information provided to you based on the attendees who selected they'd like to specifically hear from your company or organization
- 2 free registrations to the event

Farmer Attendee Sponsor (\$500) – 10 Available

- Conference registration covered for 15 farmer attendees
- Logo in the program listed as "Farmer Sponsor"

Giveaway

(Prize)- 10 Available

Opportunity to donate a prize (\$50-\$100 value) that will be given away to a participant during the virtual event.

- Post, with tag, on Dairy Experience Forum Facebook event page
- 1 free registration to the event

Interested in Sponsorship?

Contact us!



Bob Lefebvre

Call **(763) 515-6519** or email [**blefebvre@midwestdairy.com**](mailto:blefebvre@midwestdairy.com)